

**QUO VADIS ONLINE JOURNALISM:
PREDICTING THE FUTURE OF PRINT MEDIA AND ONLINE MEDIA**

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Abstract

Now online journalism into a new chapter in the world of journalism. Paper technology increasingly frozen out by the internet technology. Various press company went bankrupt, whether at home or abroad. So they divert business to the online media. Because it is considered faster, environmentally friendly and efficient. The implication, glory newspaper and other paper-based media increasingly replaced by internet-based online media presence. And proven, now the internet had transformed the conventional industry, a digital-based industry. One was the mass media industry. Until now the mass media still believed to be the most powerful tool in influencing public opinion. Industry print media, electronic media and online media growing rapidly today, confirms the mass media business is a much-loved business entrepreneurs. The trend now, the expansion of the conventional mass media towards online internet-based media more lively. Advantages of online media is far superior in speed display, the content more varied and wide range power, the whole audience can be accessed all over the world, and are economically very cheap, makes a lot of print media company's management to change its format to online media. As it is, online journalist to be very prospective, economic calculation and idealism. Especially now everyone can be a journalist online. The term popular, everyone can be a journalist resident (citizen journalism). By being an online journalist, everyone is more extensive and flexible reporting in a variety of activities. Finally, the competition between online media becomes a necessity that cannot be avoided anymore. Only online media, supported by editorial management and professional management of corporations, eventually became the winner in the heat of the media industry (print, electronic and online media). Unfortunately, public preparedness in the country in the use of online media as a medium of information, entertainment, education and supervision, is still questionable. The majority of Indonesia's population are still not aware of the media, strengthen public awareness of how the use of print media, especially online media is still quite low. That is the challenge that must be answered by all elements of the nation. By optimizing the use of online media and make everyone become a journalist or citizen journalism online and will accelerate national development.

Keywords: *journalism, online media, management*

INTRODUCTION

Technology is really the star of modern human civilization on this 21st Century. Characteristic technology is applied, a simple and easy way of human

life. The technology further complicate the meaning of human life is not in the category of technology. Internet technologies (digital) to be one of the greatest icons of the product technology in modern times. Massive expansion of the conventional

media industry toward internet-based media (online) has been on the increase since the beginning of the year 2000, and later predicted peak coming in 2022 or 10 years from now (read: on August 29, 2012).

Now online journalism into a new chapter for the world of journalism in the world and in the country. Clear parameters. Various newspapers (print media) in the world have in recent years developed a competing media industry to accommodate the aspirations of their readers as possible, particularly by developing an online site. So it can be ascertained, every newspaper has an online site. This is a step anticipatory management newspapers so they do not lose loyal readers, who began to leave the trend of media from the era of paper into the digital age.

Learning from the case of roll mat industry's oldest newspaper company the caliber of The New York Times in the United States late in 2011, was really a blow to entrepreneurs around the world of print media. In fact, The New York Times has been sell 16 regional newspapers to Halifax Media Holdings for \$ 143 million. The newspaper is sold, among others, Sarasota Herald Tribune, The Ledger in California, the Herald Journal in North Carolina, The Press Democrat in California, Star News in Wilmington, Daily Comet in Los Angeles and 10 other regional

newspapers that its circulation reached 430 thousand copies.

“Emergency” measures of The New York Times selling regional newspaper companies nothing to address the company's debt load. Where the year 2011 has decreased remarkable advertising. As an illustration, during the first 9 months of 2011, the newspaper company revenues plummeted 7 percent, or only \$ 190 million. Whereas in 2010, annual revenue advertising companies leading newspapers in the United States is as high as \$ 2.4 billion (Kontan, December 29, 2011). Events, The New York Times prefers to develop the company in the online media business.

The above is a proof that the era of paper or newspaper has entered the final round. Well, online journalism system that puts internet technology to be excellent. In addition to the much more efficient and effective than print media costs are very expensive, online media is much more environmentally friendly. Because online media do not need a paper, which comes from the trees of the forest. Factors speed and accuracy a mainstay of coverage based on online media.

However, online media is also very dangerous, as online journalists do not have the competence and honesty in the work of journalism. Order online the ability of journalists to make news, articles, news and

videos as well as various other journalistic texts preserved product quality, the necessary technical guide that online journalists better understand their rights and responsibilities.

Challenges and Problems

Based on the description in the Background section above, can be raised some fundamental questions, namely:

First, is it true that the presence of online journalism (online media) to be the main triggers roll mat print media industry (offline journalism)? How online journalism excellence compared to print journalism?

Second, how the fate of the future (quo vadis) online journalism itself in the world of the mass media industry, is really a form of journalism that the most ideal and effective?

Theoretical Framework

Since 1998 the reform era, the growth of online-based media is more real time, walking very rapidly. And now the winner of the mass media industry. Naturally, since the early 2000's a growing number of newspapers that have online media as well. That is, in addition to own newspapers, they also have it in the form of online media. Weakness print media, which is easily constrained by the extent of the spread, also requires the production and distribution costs are high (high), can only be addressed through the provision of online media is

more flexible, cheap, easy and fast. In fact the entire mass media products in the form of online media can be enjoyed by the entire population of the world in an instant, in outer space were long reach of the internet technology, every human being can access online media.

These opportunities should be captured into a golden opportunity, and the rise of mass media in Indonesia. Due to managing online media that is much simpler and cheaper. Not as expensive as when setting up newspaper companies, which require huge amounts of capital. How expensive the newspaper industry production process, suppose the company published a daily newspaper and print as many as 100 thousand copies per day, how much the cost of printing?

Assume the price per copy newspaper print Rp 1,000. Means that newspaper companies will require Rp 100 million every day, just to finance the cost of printing newspapers. To be published each day for a full month, then they must have a capital of Rp 3 billion. That's just the cost of printing costs alone. Yet the cost of distribution, salaries of employees (journalists) etc. And how efficiency managing online media, because no need to think about the cost of printing and distribution costs are very expensive. And certainly, newspapers and other print media would not be able to match the speed of

online media in terms of presenting news, information and entertainment.

This golden opportunity ought to be put to good use by each circle. And the fair also, since 2005 emerging online sites based journalist citizens, who rely on the sophistication of the internet. Call it the websites referred to above is *Harian Online Kabar Indonesia* (<http://www.kabarindonesia.com>), *Koran Online Pewarta Indonesia* (<http://www.pewartaindonesia.com>), *Kompasiana* (<http://www.kompasiana.com>) and another online mediarecruiting major writers throughout the country and even from abroad. Trends in the intensity of media online again today, along with the emergence of social networks also utilize facebook, twitter, myspace, skype, etc.

Circulation laptop and notepad are getting cheaper on the market (prices range from Rp 2.5 million to Rp 5 million), becoming easier and increase the number of internet users in the world. A large number of internet cafes with the rental price of Rp 2,000 to Rp 5,000 per hour at various campuses, shopping centers, even reaching remote areas, increasingly easier for everyone using the facility of internet technology.

Performance journalists are also more easy by the presence of the internet. They can supply the news all the time, even the content is no longer limited by the lack of

space in the newspaper. Through the internet and online media, journalists can be more independent and not bound by technical rules, which may interfere with the accuracy and perfection of news generated.

Thus, the presence of online media, have a positive impact on the excitement of the media industry in the digital age is growing rapidly. Technological advances outstanding acceleration support in various areas of life, including in the mass media industry. And one of the careers that have bright prospects for the future is communication. Where is the mass media industry strongly intersect with the world of communication. The mass media industry has produced many world-class millionaires, the richest people in the world list. Media mogul named Rupert Murdoch for example. He controlled most media companies around the world.

In the country itself, the kings of the mass media continue to emerge. The most populer names like Dahlan Iskan, Surya Paloh, Chairul, Hary Tanoesudibjo, Anindya Bakrie, a ruler of the mass media in Indonesia. Hary Tanoesudibjo is a media company bosses who joined in the flag MNC, oversees RCTI, Global TV, MNCTV, Okezone.com and pay-TV network Indovision. While Dahlan Iskan is the Minister of BUMN, which in fact is the big boss of Jawa Pos Group, that houses

hundreds of newspapers and television in the country.

While Surya Paloh have Media Indonesia and Metro TV. Chairul itself a skipper ITS Group which is the parent of the TRANS Corpora with Trans TV, Trans 7 and also Detik.com. While Anindya Bakrie (Bakrie eldest son), as the owner of Bakrie Group that houses ANTV, TV One, and vivanews.com. In addition to the five kings media entrepreneur above, of course there are many other media businesses that helped to enliven competition the media industry in the archipelago, such as Jacob Oetama (Kompas Group), Sahid Sukamdani Gitosardjo (Bisnis Indonesia Group), Budi Santoso (Suara Merdeka Group), etc.

And should not the big boss in the mass media that could reap benefits materially from the business media. The public should also be able to download a lot of material benefits, through the presence of the mass media. Moreover, the online media that can be used by anyone who is qualified and skilled in the use of internet technology. And it is time to each element of the nation's online media practitioners to be a journalist online. The concept of online journalism on the level, really a complement conventional journalism concept is still valid for this.

Hopefully through "grounding" concept journalism online, where everyone (residents) are required and are required to

have the ability like the reporters, accelerating the spread of information in the community can run very fast. With that, the level of public intelligence (community) level. And in such conditions, to increase public awareness of the status and dignity is also growing with the condition. This is where the role of ICT (Information Communication and Technology) in support of the sustainability concept of online journalism. In other words, online journalism without ICT is an impossibility.

In addition, the progress of the ICT is very supportive of the creation of a generation of entrepreneurs. Proven in the advanced countries in the use of ICT and devices, countries classified as solid economy. Simple parameters, how a country can be said to have a high awareness in optimizing ICT? Just look at how much speed internet access. If it is still slow, the country is still low in leveraging ICT for various purposes.

Here is the data speed of 10 countries with the fastest internet access worldwide. South Korea: 2202 KBps, Romania: 1909 KBps, Bulgaria: 1611 KBps, Lithuania: 1463 KBps, Latvia: 1377 KBps, Japan: 1364 KBps, Sweden: 1234 KBps, Ukraine: 1190 KBps, Denmark: 1020 KBps and Hong Kong: 992 KBps and United States: 606 KBps. While the speed of internet access in Indonesia only reached 129 KBps,

much worse when compared to Malaysia's 179 KBps.

ICT world very big impact on the progress of the nation. Proven by the amount of income per capita per year, there are 10 of the most affluent and have high attention in the world of ICT. The world's 10 wealthiest countries are Qatar, income per capita is \$ 90,149 or Rp 811 million per year, Luxemburg, the income per capita of \$ 79,411 or Rp 715 million per year, Norway, the income per capita of \$ 52,964 or Rp 477 million per year, Singapore, the income per capita of \$ 52,840 or Rp 475 million per year and Brunei Darussalam, the income per capita of \$ 48.7 million or Rp 438 million per year.

Another prosperous countries are the United States, per capita income \$ 47.7 thousand or Rp 429 million per year, Hong Kong's per capita income \$ 44.8 thousand or Rp 403 million per year, Switzerland, the income per capita of \$ 43.9 thousand or Rp 395 million per year as well as the Netherlands, per capita income of \$ 40.6 thousand or Rp 365 million per year, and Australia, the income per capita of USD 39.4 thousand or Rp 354 million per year.

ICT is the most powerful technologies that will improve human welfare. Lack of mastery and empowerment of ICT in the country to make the quality of Indonesia's economy has lagged far behind its neighbours, even with Malaysia and

Singapore. And Indonesia is still far from the condition of the affluent countries. ICT empowerment optimally in various sectors of the political, economic, social, cultural, defense and security, has become a necessity for the nation, to avoid the crush of national issues that seemed without end. ICT should also be developed in the field of education, industries including media, etc. Following the trend of world development of ICT in Indonesia in the last 10 years, at least cause a sense of optimism for ourselves. For the current number of mobile phone users more than 200 million people.

According to data released by Internet World Stats, the number of internet users in the archipelago there are 39.6 million people. According to Antara News 2012, even the number of internet users has reached 48 million users of the internet. Even more remarkable, mutually Saling Silang even dare released data that the number of internet users in Indonesia has now reached 84.748 million. Rests a number of supporting data, the authors boldly predicted, the number of internet users in Indonesia reaches 100 million people in 2015. Will increase to 175 million internet users by 2020, and 250 million internet users by 2025.

Amid the proliferation of the use of internet technology, reality show, there are more than 700 thousand university graduates are unemployed. Total national

unemployment reached 8.32 million. This country where as many as 238 million people, where 29.89 million people are poor. The question is, can the internet technology and online journalism optimally empowered to address the national unemployment above?

Conditions today are showing the era of capitalism and the hegemony of liberalism the world, idealism media should continue to be enforced by amplifying the voices of truth and justice. Online media as a highly prospective media in influencing human thought universal feast, because it can be accessed by anyone around the world through the internet.

Online journalism is a process associated with the activity search, collection, management and delivery of news, information, knowledge and entertainment through electronic media-based online or running. Each party involved in the system of online journalism worth mentioning online journalists. The big question is whether the fundamental difference between online journalists and journalists conventional (offline) working for the print media?

Indeed, the difference is very thin. Only lies in its media output only. If the conventional reporter/journalist work for the publication of newspapers, magazines, tabloids, newsletters, while online journalist actualize their intellectual property over the

internet. Or rather through websites, blogs, pages, online sites and such. So it's definitely goods, productivity online journalists no longer constrained by the limited number of pages or the vastness of space available paper.

Through online media, the whole story can be displayed in a perfect, complete and rapid time. If newspapers are generally published daily or every morning and there is also an afternoon, the online media always show every time. So the news cycle is presented to the reader to run faster, no longer relying on a matter of days but already in a matter of minutes, even seconds. Technically, online journalists working procedure is the same as a conventional journalist.

In addition to the use of mass media, they have differences in terms of making the news. If journalists can keep a conventional material news to display for the upcoming edition, online journalists are required to hasten work on the materials in the news story that needed to be aired via online media.

Not impossible, the entire population of this country, must have a period of personal laptops. As long ago in the 70's, not many would have thought most people would have a motorcycle. And proved to be correct, since the 90's streets crowded with motor vehicles protocols. Especially now?

In my opinion, in the year 2022 or 10 years from now (August 29, 2012), everyone will use the laptop as a tool to support all the needs and activities of daily living. Online journalists on the occasion, plays an important role and become a very lucrative profession (prospective). And for sure, though it is just a prediction, the existence of online journalists will shift the position of a conventional journalist. Production of newspapers and other print media that need cost very expensive, as well as paper materials derived from trees of the forest, systematically destroying the environment. While online media is really one hundred percent not require paper material and definitely not environmentally damaging.

The collapse of a number of newspaper companies in the United States in early 2011, the paper proves that the era will end soon. And a new round of the digital age, in which the whole industry switched using internet technology, will be the world hegemony. So it is not surprising, according to the authors conjecture, starting next year 2022, online media will begin to be oriented towards world class. Because over the internet, geographical distance is not an obstacle to communication and mass media industry. Capability and professionalism of online journalists on the occasion, must master a variety of skills

needed to create an online media journalism products international standard.

This requires online journalists to always improve their competence. Mastery of a foreign language, has become a necessity that can not be abandoned. Of course they also have to master a variety of techniques reportage, investigation and writing of the manuscript product range of modern journalism.

Online media with all the advantages, will accelerate the pace of information spread across the face of the earth. Idealism media will shape the ideology of each media. Keep in mind together, each ideology of mass media, generally influenced by the mass media owners. Ideology owned by Kompas Group, is certainly different direction with the ideology held by Jawa Pos Group or Bisnis Indonesia Group, especially with Media Indonesia Group and Pikiran Rakyat Group and Suara Merdeka Group.

Although in certain areas, the ideology of every mass media has the same intersection point, which is a medium for public enlightenment. If it's all ideological equivalent mass media, why there should be a mass media publication grouping? Can we answer this question by asking a few basic reasons. First, the grouping of the media company's business group was confirmed that the mass media is a business field or

industry. There is fierce competition among media companies.

They compete to present the most actual information and interesting, with a hope of getting a lot of customers. Compete in the mass media to attract the number of readers, listeners and viewers are high. They compete to get the ads in large numbers as the primary revenue companies such media.

This logic requires that every media practitioner should be able to provide a number of services to each prospect and their loyal customers. As a result, the mass media often overlooked idealism. Displaced by the interests of capital owners of the media companies in the media business to increase profits.

Online journalist big responsibility in keeping the ideals of mass media, and to be able to position itself as a public mouthpiece. This means that the mass media should voice the aspirations of the people, not as an arm of the government in power. In order for the mass media, especially online media is not mired in power politics, the media practitioners should be good at keeping distance with all the political power-oriented.

So the challenge of the media industry towards idealism media, internal company lies in the fact, that the owners of the media concerned. How dare they orient the side rather than the economic and political

independence? How much space is provided for information rather than advertising? How many news are presented rather than infotainment or advertorial?

METHOD

Methodology used in this study is that by focusing on the study of literature. Namely by focusing on a variety of reading sources or references that are relevant to the topic was removed in a simple research. Then, analyzing and comparison efforts and conclusions.

DISCUSSION

Assessment (Presentation and Interpretation of Data)

In the system of democracy, the role of the press (print and electronic) as the fourth pillar in realizing a democratic and social justice can not be doubted. The mass media has proven to be a powerful influence the public in a variety of local-scale social change, national, regional to international. Releases contribute in upholding human values, justice and human civilization humanistic and democratic.

By politicians and rulers, relied mass media in spreading the popularity of the program and the development of effective control against his political opponents. In the eyes of the public, the mass media is considered as any source of information that is credible and current. From the

shrinkage of view of entrepreneurs, the mass media is a commercial tool that can bring in profits in a short time.

Before there was the print and electronic media, how the slow movement of information. Just spread by word of mouth. It took a very long and complicated, the information can be up to our ears. Meanwhile, to check the accuracy of the information circulating even then, we also took a very long and complicated to find the source of the first major disseminate the information.

Now his time has changed. Digital technology has hegemony all over the map of human civilization. Internet technology succeeded in narrowing the space and time of the world to be more concise. Distance between people who, though different continents, it is like nothing else. All information is current (actual) from all over the world, since internet technologies are found, can be directly disseminated and known by billions of human beings at that time also (soon). The mass media into a force powerful strategic role in accelerating social change.

The existence of a corrupt leader, quickly spread and exposed to various media, so the public was able to quickly find out about the news. A variety of ideas, opinions and solutions that appear every person, even in the end soon spread nationwide, when broadcast through print

and electronic media. Public to be very familiar with the presence of television, newspapers, radio, magazines, internet and other mass media.

Misuse of the mass media as a propaganda tool for the bad things, it can also happen long ago. Shows violence, sexual harassment, erotic spectacle also very negative effect on those who watch it. The negative impact of the mass media can also lead to disunity or conflict for the nation, when misused by parties who are not responsible. In this position, the mass media like a double-edged spear. Where a spear carry on accelerating positive information on the cutting edge of the other can lead to negative impacts are also harmful to the integrity of a nation.

In the span of the history of Indonesia, conclusively proved the mass media has brought great changes to aspects of community life. In the Indonesia is still at the time of the physical upheaval, mass media into a propaganda tool of the people in the fight against colonial power. In the post-independence era, the mass media contribute to the realization of the rule of law, implementation of governance and authority. Through the mass media, the power of the executive, judicial and legislative branches laden with power and authority of each can be controlled and scrutinized. In the current era, the mass media a source of social change towards all

conditions improved highly coveted by every element of the nation.

In this modern age, every person charged active in creating a healthy quality of mass media and the intellectual. The reporters were tasked with finding news and information then prepare and broadcast it to the public, starting in mid-2011 and are required to follow standard test of competence to improve the professionalism of journalists.

Where to start in August 2012 yesterday, had about 2,400 journalists who pass the competency standards journalists conducted by the journalist competency testing. To speed up the process of testing the competency standards journalists, the Press Council established 15 companies release entitled also to test the competence of journalists. The 15 companies release was The Jakarta Post (PT Bina Media Tenggara), Kompas (PT. Kompas Media Nusantara), Rakyat Merdeka (PT. Wahana Ekonomi Semesta), Tempo (PT Tempo Inti Media), Media Indonesia (PT. Citra Media Nusa Purnama), Kedaulatan Rakyat (PT. Badan Penerbit Kedaulatan Rakyat), Solo Pos (PT. Aksara Solopos), Lombok Post (PT. Suara Nusa Media Pratama), Waspada (PT. Penerbitan Harian Waspada), Fajar (PT. Media Fajar), Bali Post (PT. Bali Post), Singgalang (PT. Genta Singgalang Press) and Pikiran Rakyat (PT. Pikiran Rakyat Bandung). And two broadcasting

companies that ANTV (PT. Cakrawala Andalas Televisi) dan MNC (PT. Media Nusantara Citra).

Previously, the Press Council has given a similar certificate to the two organizations, namely journalism Alliance of Independent Journalists (AJI) and the Indonesian Journalists Association (PWI) and LKBN Antara, Radio Republik Indonesia, and Press Institute. Dr. Soetomo (LPDS). Competency Standards Compliance Reporter, there are four institutions that can hold a competency test, a company press release, journalist organizations, universities, and educational institutions reporters.

Communities were expected to be literate to the media. Than readers, viewers and listeners a variety of media products, required to be a writer, journalist and online sources that all ideas and information can be exposed to various media. Mass media industry will grow in a healthy competition. Roll mat mass media both at home and abroad due to competition from other media companies is a natural thing. Public getting pampered with a variety of mass media is served daily. Through an electronic device called a laptop, now anyone can access any information in all corners of the world.

Freedom of information and disseminate information held, then became an intellectual battle presented in various print and electronic media. Change for

change will continue to occur in line with the incessant rolling various discourses in the media, in which the discourses that have assessed the value of pragmatic truth, applicable and beneficial to the welfare of human life will be quickly absorbed and applied communities.

Until the early 2012's, more than 50 million people using the internet in Indonesia. Whereas in the year 2000, the number of new internet users to reach 2 million people. For 12 years, an increase of 48 million users. And certainly in a period of 10 years (2022), recall the swift propaganda internet technology in society, can predict the number of internet users could reach more than 100 million people. It becomes a positive thing that should be appreciated in the national mass media industry is increasingly passionate.

Currently there are approximately 1,000 print and electronic media in Indonesia hundreds. Almost every region has its local mass media respectively. Indeed, in this era of human civilization has reached its peak through the presence of the mass media to present a variety of menu intensive information, knowledge, news and entertainment are interesting and current. But on the other hand, everyone must be aware of the mental (moral) before grapple further with the progress of the information through the mass media increasingly liberal and capitalistic.

Are you prepared all elements of this nation against all risks of political, economic, social, cultural, and defense and security, with the opening of the network information through the mass media around the world? The online journalists should take part in the movement for social change towards a more dynamic, democratic and modern.

Excellence online journalism in the speed and accuracy in delivering news and information to the public through virtual media. The power of the online medium can combine words (text, graphics), sounds and images. So it becomes an ideal medium to convey information to listeners, viewers/audience and readers (audience).

The concept of online journalism on the level, really a complement conventional journalism concept. Hopefully, the concept of online journalism will accelerate the distribution of information in society. With that, the level of public intelligence (public) higher. In such conditions, to increase public awareness of the worth and dignity is also growing with the condition. This is where the role of ICT in support of the sustainability concept of online journalism. In other words, online journalism without ICT is an impossibility.

CONCLUSIONS

Online journalism is the newest style of journalism refine previous models.

Because there are so many advantages to offer online journalism models. And the mass media entrepreneurs see it as a golden opportunity to develop business wings. Naturally, if you then print editorial management at the present time in addition to having the print edition, also has its online edition in the form of a website.

Online journalism actually provide wider opportunities for everyone to be "online journalist", and provide the opportunity for every readers, viewers and listeners to respond, refute or comment on various products journalistic texts contained in the online media. With such sources or parties that are used with the reports, can directly use the right answer, without having to wait for the next issue.

Only problem is, the readiness of the public in the country in the use/utilize online media as a medium of information, entertainment, education and supervision, we still question. Most of the population of Indonesia is still not literate mass media, strengthen public awareness of how to utilize both print media especially online is still quite low. That is the challenge that must be answered by all elements of the nation. By optimizing the use of online media and make every man an online journalist, will accelerate national development.

As a final conclusion, which is a determinant of good or bad quality of

online media is the performance of online journalists themselves in producing quality journalistic work. While the performance of online journalists strongly influenced by various factors. Suppose integrity, experience and hard work, well-being and quality of editorial media management concerned. Subject latter is largely determined by the vision and mission of media, philosophy and ideology of the mass media.

And conceptually, between print and online media have in common in terms of editorial management. No significant differences editorial management systems print and online. Only if you like distinguished, online media do not need a power distributor and printing costs as well as newspapers, magazines and tabloids. So that the management of online media editors do not require large amounts of production costs. Online media only requires internet network infrastructure and servers.

When an error occurs coverage, online media can directly revisions (justification) as soon as possible, in contrast to the print media who have to wait the next edition. Where a mistake if the reports are the newspapers, it can only be rectified most quickly in the morning (morning paper) or afternoon (evening paper), even if it's a magazine can wait 14-30 days time, fault coverage or print can only be justified.

In addition to the process of running a fast, online media also has the advantage of exposing the news fully and completely. Online media space without limits, unlike newspapers that have limited space and pages, online media give freedom to every online journalist works in the show as a whole. So the news cycle online media presented to readers and viewers become so varied and large. The surplus, any online media readers can directly give feedback (comments, objections or comments) to any product that display news journalism through online media.

Various advantages of online media is becoming more perfect when administered with a good editorial management system and responsible. While the editorial management of the media with other media has its own style. In my opinion, the editorial management style more inclined to the peculiarities of style that is used in a variety of news expose. While the company's management, more closely related to the bureaucratic leadership of a mass media company.

It was not intended to justify the editorial management of the print media is much heavier than the managing editor of the online medium, but it appears that the editorial management of online media in the future become more prospective and slender. For online media is the ideal medium in the present and future. And like

it or not, the conventional mass media industrial civilization will soon move into the digital (online) media industry.

Thus, online journalism that relies on internet technologies, on the one hand be a tremendous advantage, but at the same time pose a big threat. Because in addition to online journalism that is practical, inexpensive and environmentally friendly living, but in other aspects pose various cyber crimes and moral disasters (such as the dangers of pornography). This is the challenge of online journalism practitioners in real work, to deliver a product or a work of journalism that the public intellectual.

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